

MEDIA INTERVIEWS

□ **MINOR SEISMIC ACTIVITY:**

For minor seismic activity of:

- less than 3.5 magnitude in a city, or
- less than 4.5 magnitude in a remote area

Interviews with seismic experts may be requested during business hours, from 8 a.m. to 5 p.m., Monday - Friday.

□ **MAJOR EARTHQUAKES:**

In the event of a:

- 3.5 magnitude or greater in a city, or
- 4.5 magnitude or greater in a remote area

A seismologist will be available immediately for interviews.

□ **MEDIA BRIEFINGS**

Media briefings will be held every half-hour, or as necessary, with a seismic expert, in the Caltech Seismology Lab Media Center (2nd floor – South Mudd Bldg.) following a major earthquake.

- Following the general media briefing, the expert will answer any questions.

- After the Q & A, experts will conduct individual interviews.

- Interviews in **Spanish** may be done at this time.

- For telephone and radio interviews, experts will wait on hold for only two minutes prior to conducting an interview.

- Following a major earthquake, a representative of the Governor's Office of Earthquake Safety (OES) may conduct interviews at the Caltech Seismology Lab Media Center on **damages and casualties.**